

## LARA VARLAMOVA

Hi, I'm Lara — a high-impact host for podcasts and events where ideas matter and conversations count.

From **Vision Voices** and The C-Suite Podcasts, I've led interviews, panels, and live events with industry leaders, change-makers, and forward thinkers — unpacking strategy, transformation, and the stories behind real impact.

If your audience seeks conversations that inspire, connect with both depth and heart — I'm here to make it happen!

**Let's make magic!**



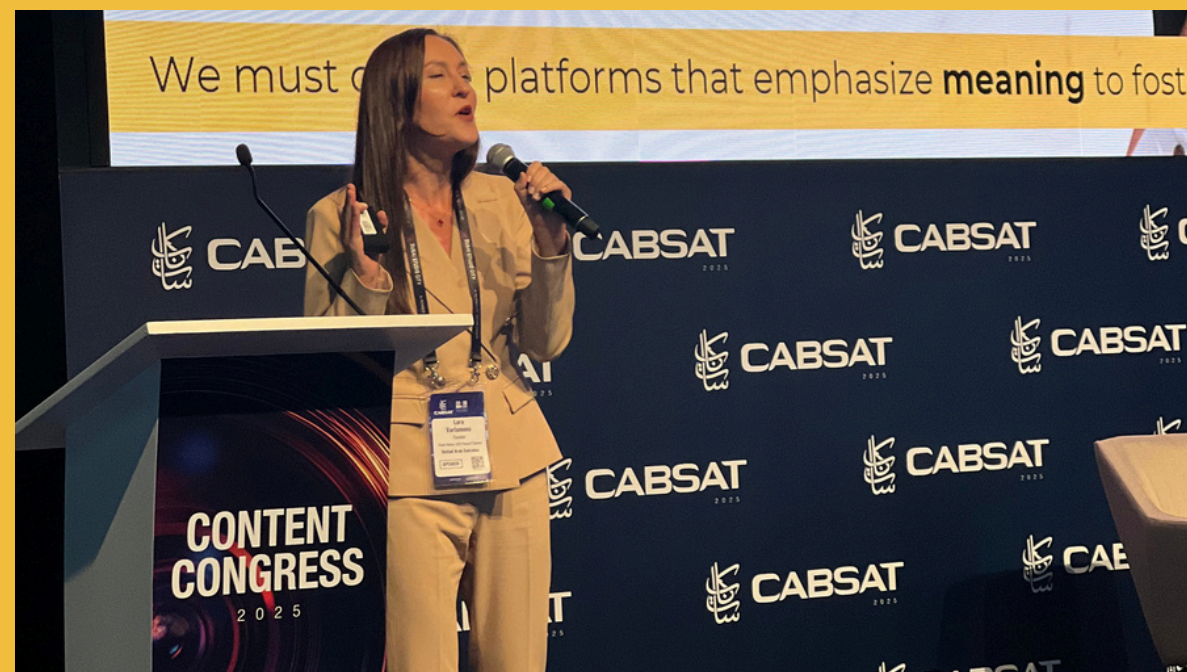


## WHAT I BRING AS A HOST

Organizing an event — keeping it sharp, seamless, and unforgettable — takes more than logistics. It takes voices that can hold the room and shape the moment.

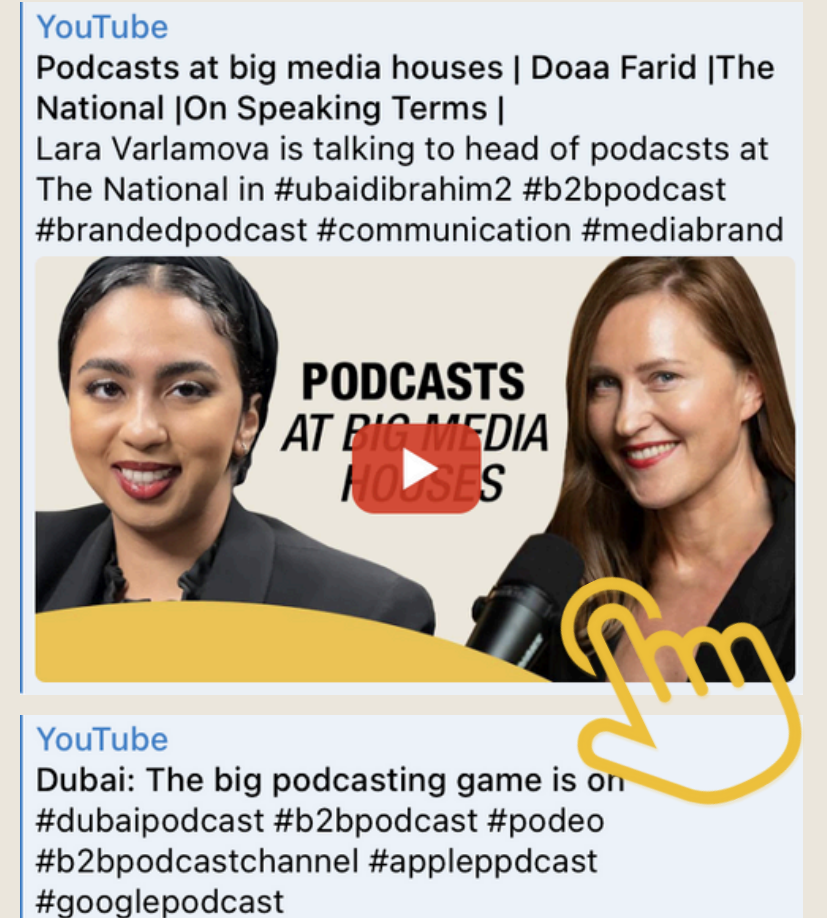
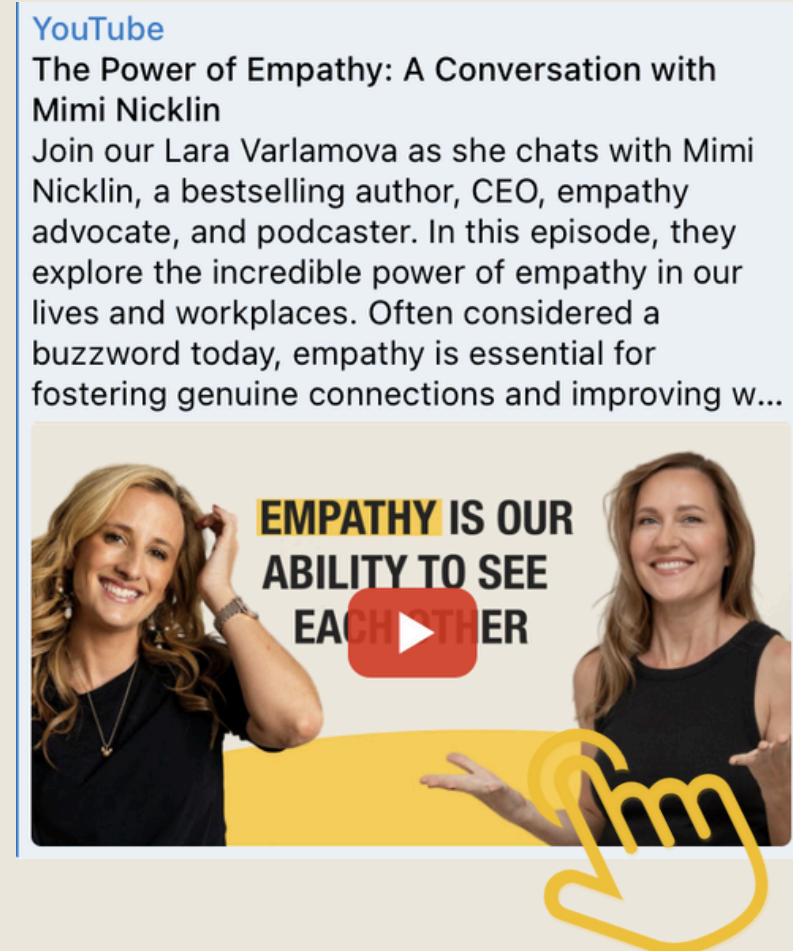
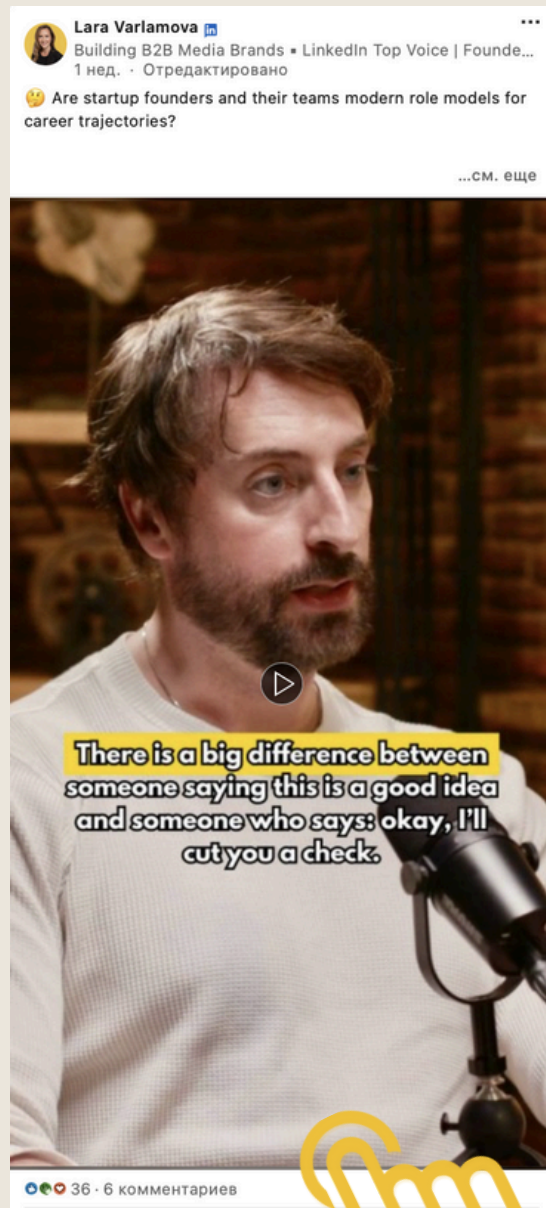
- I develop unique agendas that frame strategic narratives and highlight emerging industry trends.
- I leverage corporate expertise to facilitate insightful, business-driven discussions.
- I moderate with authority and clarity, balancing depth with relevance to maximize impact.

From panel discussions on stage to pop-up interviews at event studios, I adapt seamlessly to capture and scale the most valuable takeaways.





## RELATED WORK

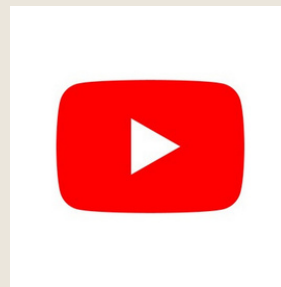




## EXPOSURE



As the holder of **LinkedIn Top Voice Badge**, my profile provides quite good visibility and credibility. Our LinkedIn posts reached over **1,1 million impressions** on LinkedIn in the past year, with a single post gaining over 500,000 views, and are often featured in **LinkedIn News Middle East** with an audience of over 1,2 million followers.



YouTube channel has gained **over 100,000 impressions** in recent months and is steadily growing, while Instagram account has also reached **40,000 impressions** in the last three months, showing consistent audience interest across platforms.

With **Buzzsprout RSS** to all major podcasting platforms, our long-form interviews reached around 900 downloads.



Through **strategic repurposing**, content is adapted and optimized for different platforms for broad reach and continuous engagement. Long-form videos are transformed into **short clips for social media, blog posts, newsletters, or audiograms**. Each platform has its own audience behavior, and repurposing content effectively ensures it resonates in the right format - TikTok snippet, a LinkedIn post, or an Instagram Reel. This approach extends visibility and ensures continuous promotion.

## CONTACT DETAILS



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