LARA VARLAMOVA

Hi, I'm Lara — a high-impact host for podcasts and events where ideas matter and conversations count.

From **Vision Voices** and The C-Suite Podcasts, I've led interviews, panels, and live events with industry leaders, change-makers, and forward thinkers — unpacking strategy, transformation, and the stories behind real impact.

If your audience seeks conversations that inspire, connect with both depth and heart — I'm here to make it happen!

Let's make magic!



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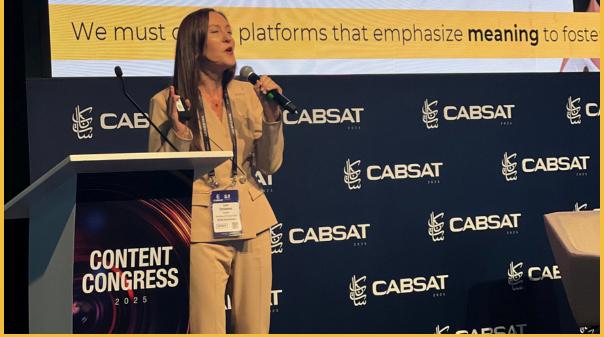
WHAT I BRING AS A HOST

Organizing an event — keeping it sharp, seamless, and unforgettable — takes more than logistics. It takes voices that can hold the room and shape the moment.

- I develop unique agendas that frame strategic narratives and highlight emerging industry trends.
- I leverage corporate expertise to facilitate insightful, business-driven discussions.
- I moderate with authority and clarity, balancing depth with relevance to maximize impact.

From panel discussions on stage to pop-up interviews at event studios, I adapt seamlessly to capture and scale the most valuable takeaways.



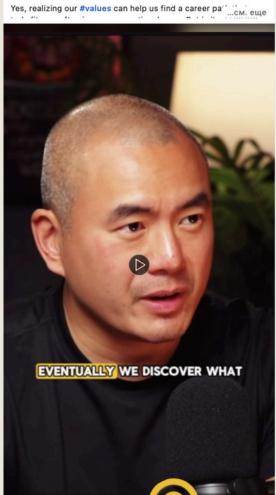




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The Power of Empathy: A Conversation with Mimi Nicklin

Join our Lara Varlamova as she chats with Mimi Nicklin, a bestselling author, CEO, empathy advocate, and podcaster. In this episode, they explore the incredible power of empathy in our lives and workplaces. Often considered a buzzword today, empathy is essential for fostering genuine connections and improving w...



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Lara Varlamova is talking to head of podacsts at The National in #ubaidibrahim2 #b2bpodcast #brandedpodcast #communication #mediabrand



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EXPOSURE



As the holder of LinkedIn Top
Voice Badge, my profile
provides quite good visibility
and credibility. Our LinkedIn
posts reached over 1,1 million
impressions on Linkedin in
the past year, with a single
post gaining over 500,000
views, and are often featured
in LinkedIn News Middle
East with an audience of over
1,2 million followers.



YouTube channel has gained **over 100,000 impressions** in recent
months and is steadily growing, while
Instagram account has also reached **40,000 impressions** in the last three
months, showing consistent audience
interest across platforms.

With **Buzzsprout RSS** to all major podcasting platforms, our long-form interviews reached around 900 downloads.



Through **strategic repurposing**, content is adapted and optimized for different platforms for broad reach and continuous engagement. Long-form videos are transformed into **short clips** for social media, blog posts, newsletters, or audiograms. Each platform has its own audience behavior, and repurposing content effectively ensures it resonates in the right format -TikTok snippet, a LinkedIn post, or an Instagram Reel. This approach extends visibility and ensures continuous promotion.

CONTACT DETAILS



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